

Salem Business Journal

COVERING THE MID-WILLAMETTE VALLEY | SALEMBUSINESSJOURNAL.COM

SALEM, OREGON

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“Vibrant And Venerable Downtown”

From historic jewelers, treasured department stores and unique merchants, Salem’s downtown district certainly remains as exciting today as when Cyrus Adams Reed built the Reed Opera House in 1869.

“Downtown Op-Ed” pg. 5



JANET TAYLOR
Elected To Oregon
Historical Society
Page 14

Silverton Pet Parade
Page 5

World Beat Gallery
Page 6

**FIRST WEDNESDAYS
ALL SUMMER LONG**

NEWSROOM: 503-365-9544

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“Valley Credit Union was so awesome with their assistance in getting me into a new car. Absolutely the smoothest car purchase in my history.”
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New Salem Location: 1665 Liberty Street SE #250; 971-400-6897



Affordable space! 3 bdrm, 2 bath home with great amenities. Living Rm with fireplace, bay window, nice kitchen with breakfast bar. New hot water heater & roof in 2010. Backyard totally fenced. \$157,000 (675096)
Marilyn Shotts 503-510-2473



Breathtaking views of the Willamette River! Gaze thru expansive windows of this 3 bdrm, 2.5 bath home on nearly an acre. 2 frplcs, office, bar & indoor hot tub & A/C add to the amenities. Stroll in the yard & sit in the gazebo to enjoy this peaceful life. \$415,000 (666837) Marilyn Shotts 503-510-2473



Amazing Opportunity! 1997 Skyline home and horse property close to town on 8 acres! Outdoor arena & 48x60 indoor arena, 12 matted stalls, 2 tack rms, hot & cold wash rack, hay storage. Fenced and cross fenced, two shops - 36x36 and 28x24. \$395,000 (672016) Marilyn Shotts 503-510-2473



Beautifully landscaped 1.78 acres and lovely, remodeled 4389 SF home! 3 bedroom, 3 bath on main level, LR with fireplace, formal dining, large kitchen with dining, utility room, plus a private guest qtr with separate entrance. Spacious lower level with rec room w/FP & tons of storage. \$499,500 (675816)
Debra Susee-Ventura 503-884-1985



The Meadows in Keizer! Beautiful 4 Bed, 2.5 Bath home, perfect for entertaining with an open floor plan. Upscale finish work & upgrades, large gourmet cook's kitchen with long counters of granite, 5 burner gas range & double ovens, FR w/ gas FP. Ovrstd 3 car gar & much more! \$389,950 (675543)
Debra Susee-Ventura 503-884-1985



DESIRABLE SOUTH SALEM NEIGHBORHOOD! 3 bedroom, 2 bath, 1766 SF well-maintained home. Vaulted living room with gas fireplace. Built-in buffet in dining room with bay window. Granite in kitchen. Close to neighborhood park. \$219,000 (674715)
Rick & Ande Hofmann 503-390-8000
Code #2635



SUBLIMITY! 2 Bedroom, 2 Bath, 1858 sq.ft., one owner, custom built home! Walk-in closets in both bedrooms. Open living area. Updated roof. Large .46 acre lot with 20x14 finished shop. RV pad. \$279,900 (673578)
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SALEMTOWNE! 2 Bedroom, 2 Bath, 1542 sq. ft. condo on the golf course. View of the 7th green, 8th tee, downtown Salem and the Cascade Mountains. Many updates! Be part of this active, adult community. Reduced to \$149,900 (670489)
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PRIVATE RETREAT on large wooded lot with classic "Mansard Styler". Formal Living Room with fireplace and built-in bookcase, large formal dining for entertaining, Fam room with floor-to-ceiling brick fireplace & wet bar, spacious master suite, French Doors to private patio. Newer heat pump. \$250,000 (672742)
Don Meyer 503-999-2381



Older tri-plex, 3 bed/3 bath, with a great cash flow. Covered entries, mature landscaping with fenced side yard, gas heat and water heater. Newer furnace in two units.
INVESTORS - TAKE A LOOK!
\$115,000 (672336)
Roger Elliott 503-569-5003



True Pride of Ownership! Views & natural light in lovely 2426 SF home with great rm & gas FP, formal LR & DR, as well as 17x18 bonus room. Kitchen is an entertainer's dream, master suite w/jetted tub, shower & walk-in closet. There's more... Patio with Waterfall, gas firepit & hot tub! \$290,000 (673935)
Trevor Elliott 503-602-1039



Located in Silverton on Silver Creek w/privacy! 2000 SF home, plus full basement not incld in footage. Great room addition & outdoor deck extends from house to allow indoor enjoyment of the creek below. New roof, newer vinyl windows & more. \$209,900 (670647)
Don Meyer 503-999-2381



Located on a cul-de-sac with a playground nearby. Spacious home, 3028 SF, 4 bedroom, 3 bath, roomy kitchen with walk-in pantry & newer appliances, LR w/custom bookcases and woodstove. Additional room could be used as a Theater Room or Office space. \$299,900 (670982) Don Meyer 503-999-2381



Investors and 1st time buyers will enjoy this 3 bed, 2 bath home on quiet cul-de-sac. Large LR and dining/family room with dual fireplace and hardwood floors. Spacious kitchen, full bath off garage and laundry rm, upgraded insulation & low energy bills. \$152,500 (674555) Trevor Elliott 503-602-1039



LOCATION, LOCATION! Recently updated 1950 SF home near Morningside Park & Leslie Middle School! Newer roof, vinyl windows, furnace, CAC & kitchen. Large Living Room with Fireplace, and huge Family Room! Park-like yard, private backyard, & space for RV. \$189,900 (669453)
Trevor Elliott 503-602-1039



SOUTH SALEM CHARMER! Cute, ranch style home with 3 bed, 1.5 bath, with open floor plan. Separate family room with fireplace, and slider to large covered deck. Fresh paint, newer kitch cabs, vinyl windows, gas heat with CAC and nice backyard. \$184,900 (674317)
Don Meyer 503-999-2381



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For Sale—Investment Property, \$1.8 million! Trailer Park Village located at 4733 Portland Rd, Salem. Great potential for improvements, 5 tax lots, 8.69 acres with 46 single spaces, 1 double space, storage bldg, house, RV storage, laundry facilities & community restrooms. Solid income history. Please do not disturb manager or tenants. Contact Bo Rushing or Zach Fischer at (503) 588-8500 or (503) 508-4348



For Lease—Perfect for non-profit! 1155 Madison St NE, former rehabilitation center, beautiful upstairs space consisting of 1150 SF, asking lease rate \$0.90 PSF monthly. Large windows allow for plenty of light. Co-tenants in building are non-profit users. Contact Bo Rushing or Zach Fischer at (503) 588-8500 or (503) 508-4348



For Sale—0.96 acres of bare land, on busy River Rd N. in Keizer. Adj. to lighted intersection of River Rd N and Broadway St NE, near Fred Meyer, Applebee's, Abby's Pizza and McDonalds. This property has tremendous rooftops surrounding parcel. Zoning allows for commercial office and retail use. Contact Bo Rushing or Zach Fischer at (503) 588-8500 or (503) 508-4348



For Lease—in-line space at Commercial and Wiltsey South. 1,792 SF in-line space in beautiful center. Co-tenants include Aaron's Furniture, Subway and Taco Bell. Excellent demographics and traffic counts! Contact Bo Rushing or Zach Fischer at (503) 588-8500 or (503) 508-4348



For Lease—Stayton Plaza: restaurant, salon & office space! At the center of business & consumer activity, co-tenants incl. Anytime Fitness, Dollar Tree, H & R Block, Key Bank. Private entrance, rooftop balcony, floor to ceiling windows w/ excellent views. Former restaurant has large kitchen w/ access from both sides of building. Salon space has four work stations available for leasing out. All three spaces have flexible square footage. Contact Bo Rushing or Zach Fischer at (503) 588-8500 or (503) 508-4348



For Lease—Signalized Intersection of Hoyt and Commercial. 1,905 SF of retail/office space available, former Fast Signs location. Asking lease rate \$0.95 PSF monthly. Great demographics. Reception area, large work/display areas and two private offices. Contact Bo Rushing or Zach Fischer at (503) 588-8500 or (503) 508-4348



For Lease—beautiful center in the heart of Keizer! Two separate contiguous spaces. 1,608 and 1,405 SF each. Asking lease rate is \$1.00 PSF monthly. Center is located on a signalized intersection on River Rd North, the main thorough way in Keizer. Contact Bo Rushing or Zach Fischer at (503) 588-8500 or (503) 508-4348



For Sale—535 53rd Ave. NW, Salem \$475,000. Stunning views of the coast range and south from the living room, family room, wrap around deck w/ covered patio below. This home has beautiful finishes! Gas fireplaces in LR and FR. Kitchen updated w/ granite & SS appl. Master Suite on main level w/ two walk-in closets & master bath w/ all new tile shower. 1 acre parcel fully landscaped. Includes antique windmill, partial fence, landscape lights gazebo and waterfall. Contact Becky Kahl at (503) 551-8295



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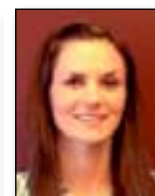
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Silverton Pet Parade 2014, May 17th at 10am on Main

Since 1932 Silverton has had a community tradition called – The Silverton Pet Parade. Now, over 80 years later the Silverton Pet Parade is still going strong. The annual parade has attracted thousands of children with pets of all varieties – from snails to llamas – in wagons, on bicycles, with parents and neighbors, accompanied by representatives from local bands, schools and other community groups.

Valley Credit Union of Salem is a proud sponsor of this event and would like to encourage folks from Salem to come out and view the parade.

The Kiwanis Club of Silverton has scheduled the annual pet parade - 10:00 a.m. May 17 on Main street and First Street in downtown Silverton. Families are encouraged to come out and see this amazing event! □

Support and Attend Keizer's Iris Festival

Looking to highlight your business at this year's Iris Festival? Well don't forget to place your Banner Reservation, there are many amazing opportunities to showcase your business inside and outside the KeizerFEST Tent. Any questions or for more information contact Stephan Wurzburg at 503-393-9111 or stephan@keizerchamber.com.

Date: May 15, 2014 - May 18, 2014

Website: Iris Festival

Location: KeizerFEST Tent-Keizer Station

Contact: Stephan Wurzburg; 503-393-9111

Email: stephan@keizerchamber.com

Date/Time Details: May 15th - 18th 2014

Please drop-off banners to the Keizer

Chamber office no later than 5/10/14

Fees/Admission: Inside Tent Banner

8' to 10' Long x 3' Wide. Exposure to

10,000+ People. You Supply a Banner.

Member \$125 /Non-Member \$200.

Festival Grounds Banner

8' to 20' Long x 3' to 4' Wide.

Exposure to 100,000+ People.

You Supply a Banner:

Member: \$200

Non-Member: \$300. □

"Downtown Op-Ed" from cover

While some downtown Salem business owners, property owners, tenants, residents, shoppers, visitors and those few who just want to complain about downtown Salem, here's a few noteworthy facts about our fair city.

We have a great mall downtown with real mall parking. Nordstrom, JC Penny's and Macy's are included in a variety of finer shopping options. How many towns the size of Salem have a free standing See's store? Even cool movie theaters, every kind of restaurant and live theater venues are all within walking distance around downtown Salem. So take a walk from store to store and from coffee shop to wine shop, to bars and lounges, to each and every unusual retail and art gallery space, and you will feel a great deal of ethnicity creativity and passion for living here in downtown Salem.

Unlike some trendy districts, downtown Salem is not pretentious but still genuine to small town American values. You may be looking for Channel purse or you may be looking for antique furniture, school clothes, or maybe this is the day you finally buy a Rolex watch from Jackson Jewelers. Or you may simply want breakfast or a burger basket just the way it was in 1965 at the Dairy Court Cafe. Lets not forget our

new Conference Center/Grand hotel, and the beautiful River Front Park, crowned by hand-crafted Carousel. Take a cruise from downtown on the Willamette Queen.

The smell of sweet success still exists in downtown Salem. While so many downtowns in cities across the country face major decline and even bankruptcy, our downtown business core is proving to be quite vibrant and venerable indeed. Salem was recently mentioned in another real estate value study as a top place to live and invest.

"One of the bigger cities ranked, with a population of 154,637, Salem rounds out the top 10 list with a couple of really great perks. The cost of food here is reasonable, and the miscellaneous cost of living is tied for No. 5 on our list. The median home price is very decent too, which means this is an affordable place to settle down, both in housing and price of living. Salem also has tons to do. There's the local Salem Saturday Market, where shoppers can hunt for bargains and there are farmers markets on wednesdays during the summer. There are countless food, music, theater, wine and art festivals throughout the year.. as well as many wonderful surprises that locals know and love."

Be sure to watch for the upcoming Salem Marathon in 2015. □

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Salvation Army Opens In Dallas

The Salvation Army is opening an office in Dallas to directly serve Polk County residents with financial assistance for urgent needs.

"We are excited to open a satellite office in Polk County and make our services more accessible to its residents," said Major John Stennett, Corps Officer, The Salvation Army serving Marion and Polk Counties.

The Salvation Army joins other agencies and programs in the Academy Building as part of the county's effort to co-locate services and improve the coordination and accessibility of services for Polk County residents.

"Our goal is to provide as many services as we can in one place," said Brent DeMoe, Family & Community Outreach Manager for Polk County. "The Salvation Army has been an amazing partner with Polk County; we are excited that its leadership recognizes the value of staffing an office in a rural area."

Polk County residents who need help with rent, utilities, medicine and other basic needs can apply for assistance through The Salvation Army. They may call 503-623-9664 ext 2481 or visit the office in the Academy Building on Tuesday or Thursday afternoons between 1:00 pm and 5:00 pm. The office will be available on Tuesday and Thursday mornings by appointment only.

Polk residents who live in West Salem may contact The Salvation Army's Salem office on Front Street at 503-585-6688.

To learn more about The Salvation Army, to volunteer, or to donate visit www.salvationarmysalem.org.

Academy Building
182 SW Academy Street, Suite 220
Dallas, OR
503-623-9664, extention 2481

The Salvation Army, an evangelical part of the universal Christian church established in London in 1865, has been supporting those in need in His name without discrimination for more than 130 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. 82 cents of every dollar The Salvation Army spends is used to support those services in 5,000 communities nationwide. Visit www.salvationarmyusa.org. □

Keep "Selfies" About Photos

A Selfie picture usually turns out ok. A selfie analysis of errors is another matter.

I Stand Proud and watch from Atop the Great Dome of the Oregon State Capitol. It is my job to watch and remember

Oregon Executive Department officials and some legislators launched Cover Oregon with great optimism as a vehicle to enroll Oregonians into the new Obama health plan. Oregon's implementation would be a national example. Some speculated that the implementation of the program in Oregon could lead to a Washington DC job for governor Kitzhaber so the last job in his working career could be implementing Obamacare nationwide. It would be the crowning achievement of the medical doctor turned politician's long career of public service.

Thousand dollars were spent advertising the program and promoting Oregon's national leadership. When enrollment day came the computers could not function. Everyone involved became part of a circle pointing fingers at the individuals on both sides of them. Management employees retired or left for health reasons.

The short-term solution was to hire 400 paper pushers to assist Oregonians in enrolling in a health plan. In that regard the program became the best aid to help the jobless that the Executive Department and legislative majority had been able to

MUSINGS OF THE OREGON PIONEER

approve since the 2008 recession.

The second phase "we will be ready in January" came to the same result as the October kick off date.

In late spring one of Oregon's experienced and highly regarded administrators, Bruce Goldberg, was terminated by the governor, not because of lack of effort, experience, or competence but because somebody's head had to roll.

About the selfie audit of errors! After the first dead line, the Executive Department invested thousands of dollars in a contact to learn "what happened". It is not clear what they learned from the review but it was clear that political officials and highly placed executive department officials were never mentioned in the review. The audit of errors did not seem to be helpful.

Shortly after the audit of errors became public, Oracle, the prime contractor on the job and the recipient of some \$200 million for their services, expressed their opinion as to the failure. A systems integrator was the missing link according to the contractor Oracle who did most of the computer

"The bottom line, Oregon is the only state without an electronic process for helping potential medical insurance enrollees."



work on the project. That analysis seems to confirm the whispers in the halls of the Capitol building that the problems were largely a result of Oregon officials adding new features to the program repeatedly without understanding the complications they would create.

The bottom line, Oregon is the only state without an electronic process for helping potential medical insurance enrollees. The debacle has been turned over to Clyde Hamstreet, Portland bankruptcy specialist. Hamstreet says

I make no Guarantees, as Oregon comes in state #50 when their goal was to be #1. And folks who question the competency of bureaucracy and anti-business politicians have another example to which they can point.

I Stand Proud and watch from Atop the Great Dome of the Oregon State Capitol. It is my job to watch and remember. □

Salem Multicultural Institute Prepares For World Beat 2014, Cultural Competence & Equity

World Beat recently celebrated the opening of their brand new office and gallery space in the Reed Opera House in downtown Salem this past April 22, 2014.

World Beat 2014 is planned for June 28th and 29th with a special focus on Germany.

World Beat is a volunteer-driven organization which exists because of your support and effort. What a superb effort last year was!! Here are just some of the highlights:

- World Beat hosted 3 performance groups who flew in from Japan specifically for the Festival. 94% of visitors said they learned about cultural diversity, and 81% of visitors said they now feel more accepting of people of other cultures because of their visit.

- 126 cultural performances took place
- 69 nations and cultures were represented
- 99 cultural vendors and exhibitors took part
- 72 corporations and individuals gave financial and in-kind support
- 395 volunteers managed the event; 75 volunteers worked

on organizing committees year-round •21,495 visitors attended the event •100% of attendees said they would come again.

Mark this year's festival in your calendar now: **Saturday, June 28 & Sunday June 29, 2014.**

Check out other events by visiting SalemMulticultural.org. Inform associates, friends and family. Consider volunteering. Your participation helps the Salem community celebrate and learn about the cultural diversity in

our community.

World Beat has been recognized and named by the Oregon Festival and Events Association: 2006 & 2007 Best Cultural Heritage Event, 2008 Best Festival in Oregon, 2010 Best Music Program Within a Festival, 2009 & 2011 Best Performing Arts Event!! Let's keep Salem in the forefront of

Oregon's Cultural and Performing Arts, and plan to volunteer, participate and attend this year's coming events.

For more information, contact Sylvia Hurtado, World Beat Program Coordinator (503) 581-2004

www.worldbeatfestival.org; also www.salemmulticultural.org. Email: info@salemmulticultural.org.



Mission: "To remove the cost barriers to pet ownership by providing excellent veterinary care to family pets at extraordinarily affordable prices!"

This column is about two close sisters from Long Island, New York (Elmont), who went their separate ways after high school only to find themselves together again across the country in Salem, Oregon, years later engaged in a "labor of love" they never thought of when they first embarked on their life's journeys all those years ago.

Marcia Zaleski was born in June 1954. Her sister, Susan, came along a little later in April of 1959.

Their late mother, Carolyn, was a home maker and did some work in the banking business.

Dad, Stanley, was a mechanical engineer in the tool and die business until his retirement in 1987. At 93, since May of 2011, he lives here in Salem.

The sisters have a brother, Richard, 58 living in Long Island. His story is remarkable. Briefly, he used his MBA to work in the financial field in New York City for Merrill Lynch & Co. Inc. before it was purchased by Bank of America in 2009.

Headquartered still in New York City, it was right across the street from the World Trade Center on 9/11. Through his windows he witnessed the first attack on the WTC in 1993 and was then subjected to the horror of 9/11 as an eye witness to everything including the gut wrenching, life altering

For The Love of Pets

SBJ ANCHOR COLUMNIST -AT LARGE BILL ISABELL



experience of seeing people jump to their deaths from the building. Now retired, the trauma of those attacks haunt him still.

Marcia and Susan graduated from Elmont Memorial High School, Marcia in 1972 and Susan in 1977.

Marcia headed off to the Jordan School of Music at Butler University. She lasted only one semester. She absolutely hated practice.

Next for her was Adelphi University in nearby Garden City, New York, this time studying English and journalism/communications. She did some radio work at WIR during that time. It was the local hot bed of rock and roll.

After graduation from Adelphi with English and Education degrees in 1976,

she worked as copy director for a couple of years at radio station WMCA in NY City for Sally Jesse Raphael.

Susan decided she wasn't ready for college right out of high school and thought that she'd just "hang out" instead, and do a little work in the banking reconciliation

Marcia met her husband, George Fulton, a bond broker for a large New York firm in 1980. They married in 1983.

That same year she started an 11 year stint for the Pall Corporation, a global supplier of filtration, separations and purification products and an S&P 500 and a Fortune 1000 company listed on the New York Stock Exchange since 1991. She started as the assistant ad manager then ad manager then director of public relations then director of the entire communications department working directly for the CEO writing speeches and working on the corporate image.

About 1994, Marcia decided on a career change which would require some additional and quite different education. She went back to school at what was then the C. W. Post Campus of Long Island University to pursue a science education. She'd been very interested in the field from her work with cat rescue, and her personal experience with the many pets the family had growing up.

Back at college, she was acing science classes and with her parents paying for school and her love of veterinarian work applied for and then attended Mississippi State University in 1997. She graduated with a Doctor of Veterinary Medicine (DVM) degree in 2001.

Fulton moved to Half Moon Bay to once again be with her sister. She worked at the Humane Society Shelter in Palo Alto focusing primarily on spay and neuter work, mostly gratis.

Marcia and George along with Susan and David, for a variety of reasons, found themselves back in San Diego for a few years. Finally, in 2006, the Fultons moved to Salem, and were joined here by the Moores in 2007.

Reunited, in 2008 they opened the Sister's Pet Clinic on Gaffin Road and did a lot of work with Friends of Felines over the following 2 years. Back problems for Marcia and some challenging property issues resulted in seeking a new location around 2010.

Marcia's back problems – five surgeries since 1995 – reached a new level in 2011 with the fifth one requiring an entire year of recovery.

And if that wasn't enough, Marcia's husband, George, had a second serious heart attack that led to triple bypass surgery. He's currently on the heart transplant list.



department for the investment banking firm of the late Drexel Burnham Lambert. That company was forced into bankruptcy in 1990.

Susan ultimately decided college might be the way to go so she enrolled at St. John's University in New York City studying pathology and toxicology. She graduated with a master's degree in pathology and a minor in toxicology.

While at St. John's, and after, Susan worked a little at St. Luke's Hospital in Harlem. That's where she met David Moore, a bio tech salesman. They married in 1989.

In a career move, David and Susan went to San Diego. She first taught anatomy and human dissection at night at City College San Diego then did drug testing for FarmChem, a company that provides equipment and service needs for crop input manufacturers and dealers. From there she joined Nichols Institute, a San Juan Capistrano-based medical testing firm, as regional sales manager then product marketing manager doing drug testing training for clients until 1994.

David's career took them both to Half Moon Bay where she worked in marketing, case management and long term care for very medically needy people at Sub-Acute Saratoga Hospital.

Later, David's career returned them to San Diego where they put down some 11 year roots. Susan relaxed a bit waiting for opportunities to use her education and skills and volunteered a lot from 2002 to 2007 before they moved to Salem.

"ISABELL" cont. page 11

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fresh with you.*



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May, 2014! Saying farewell to Marion County employees and colleagues on April 21 was bittersweet. Serving as one of your Marion County Commissioners for more than 15 years has been a tremendous honor and pleasure. Thank you to everyone in the board of commissioners' office who planned the reception, and a special thanks to Judge Vance Day; George Jennings, SEDCOR Board Chair; and Angie Morris, CEO Travel Salem President and CEO who made humorous, heartwarming and humbling comments. And, to all who came, my special thanks.

It was overwhelming! You choked me up and yes, I was a bit teary eyed! To those who have extended best wishes, and special thoughts, but couldn't be there, from the bottom of my heart, thank you for your support, understanding and friendship over the years. As I said at the reception, you all are my inspiration for the work I do as a public servant.

Although I decided last August not to seek re-election to my board of commissioners' seat, back then departing the county was more than a year away. In the past few weeks, however, it became abundantly clear that leaving my county seat effective April 21 was in everyone's best interest, especially for the citizens of Marion County. Since filing to run for State Senate District 11 on February 11, my campaign is growing quickly, resulting in too many calendar conflicts and too many competing demands on my time.

The taxpayers of Marion County aren't

paying me to be a part time commissioner, so on March 31, I announced I would step down to focus on my campaign. Stepping down put in motion a process to fill my seat with someone who can serve full time.

It was a whirlwind of activity preparing to leave the county over those few weeks. Most difficult was attending for the last time the various meetings of boards and commissions I sat on. I'm grateful, however, that I will continue to be involved in the Marion County Veteran's Task Force and "Striking Out Meth in Marion-Polk Counties."

The process to move the county offices back to Courthouse Square began with moving the board of commissioners's office on April 7. As one can imagine, over the course of four terms as a commissioner, I accumulated a lot of stuff in my county office! With just getting ready to move back to Courthouse Square, I found myself immersed in cleaning out file cabinet after file cabinet, sorting through, culling and tossing mountains of reports, binders and bulging files on every issue under the sun. Determining what had to be kept legally and historically for county business,

what reports and files the person taking my seat would need to get right to work doing county business, and of course what personal effects I would be taking home was no small chore. And, yes, there were a few things that simply went into the garbage!!

Going through all these old files, reports and documents brought back a mixture of memories. It was a sentimental journey down memory lane, reviewing hundreds of county issues, remembering former county employees including department heads and other elected officials, and the many, many, many constituents I assisted through the maze of county government to solve problems and build relationships that make life better for individuals and our communities.

In these quiet moments going through piles of documents, often late into the evening and on weekends, I often found myself chuckling or with a lump in my throat. Case after case is about the people behind the paperwork in

"..you all are my inspiration for the work I do as a public servant."

"I am grateful to the people I've worked with and have met..."



a file. My work as a public servant is always about the people I serve and work with. Every case, every situation, every issue, every concern I've been involved in affects an individual's life, a family's circumstances and their future; and it is inescapable that in most cases, an entire community is affected

in some way, shape or form by the decisions I have made.

My years as a Marion County Commissioner have changed my life for the better. I am grateful

to the people I've worked with and have met for being an important part of my life. I thank you all again and look forward to continuing to work for you and with you through my campaign for State Senate District 11 and after Election Day!! ☐

For The Love of Trade Associations

I'll start this article with a brief history lesson about trade associations. During the early part of the century labor unions started forming, and we had a fairly active system of fraternal organizations in the US. During this time, trade associations started forming as our economy moved away from a craft economy and into a manufacturing economy.

People of a common trade began to see the value of collaborating. They saw that associations legitimized and defined the trades largely through the desire for political action, but also for continuing education and social needs.

Trade groups made an impact. Theodore Roosevelt noted his support for involvement in trade associations through this quote:

"Every man owes part of his time and money to the business or industry to which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve the conditions within his sphere."

Today there are trade associations and professional societies which represent hundreds of professions. Many are headquartered right here in Salem. I would almost guarantee that there is an association or professional society for your line of work.

HARVEY GAIL

In my professional life, I have worked with many associations - from chimney sweeps to surgeons. After attending hundreds of board and committee meetings, I can attest to the value of choosing your professional organization to invest your time. People who join their trade association and volunteer in it enhance their careers and gain the respect of their peers.

So, my message to you is to volunteer in your association. Here are several reasons you should do so.

1. You'll learn something new. Involvement as a board member will give you unique learning experiences that you won't get on the job.

2. Your industry needs you. You have something to offer your profession. You know things, have opinions, and can share skills. Effective association boards must have a regular supply of new people that

bring new ideas and energy. Don't like the topics at your conferences? Join the conference committee. Don't support your board's political position? Contribute and serve on the political action team.

3. Build leadership skills. Working on a board will enhance your leadership skills. New board members often can take advantage of board related trainings. Much of it is excellent and provided for free. Also, many associations have leadership conferences through their national office.

4. Enhance your career. Employers look to people who demonstrate leadership qualities. Service on a board of directors not only looks great on your resume, it will give you valuable management skills that will be a huge advantage to you as you climb that corporate ladder or build your business. Plus, your colleagues will look up to you and view you as a person who is a leader in your trade.

5. Expand your network. By being involved in an association, you will enhance your network. The relationships you gain are not

"You will make friends and talk shop - a lot - but that will widen your perspective."



only enriching from a social perspective, but also from a career perspective. You will make friends and talk shop - a lot - but that will widen your perspective. Plus, your new friends can be a great sounding board for problems you may have on the job.

7. Become an industry expert. As a board member, especially at the national level, you will learn about new trends, best practices, and political challenges. You'll hear about key achievers in your field and also meet and brainstorm with others who are also looking to share and learn new information. Many boards do research or talk to industry experts about important issues and those discussions will give valuable information.

8. Finally, trust me, you'll have fun! ☐

Harvey Gail, MBA is President, Spire Management, LLC an association management.

Career Connections Hosts Event For Students May 21st

More than 900 Salem-Keizer high school students engage with future employers and improve their interviewing skills at Career Connections.

The event will be held May 21st from 8:00am - noon at the Salem Convention Center on Commercial.

More than 300 volunteer mock interviewers are needed to help students practice their interviewing skills. Questions and format will be provided. Register now to be a mock interviewer

Businesses and organizations are invited to participate in the vendor fair to provide information about volunteering, student internships, current or future employment, training programs, and educational opportunities. Contact Josefine Fleetwood at the Salem Chamber of Commerce for more details. Presented by The Inspire Foundation. Sponsored by Maps Credit Union.

Offended or Offensive? Which One Are You?

TELLING YOUR STORY MARY LOUISE VANNATTA



The word “offended” seems to be prevalent in the workplace. We have to be careful not to be offensive or someone might become offended. You might not even know you are offensive. Ah, therein lies the rub. How do you avoid being offensive in a world where almost every comment or action could potentially offend someone? Are you a person who is insensitive to others or one who is more easily offended by others?

First of all, what would be a common person’s definition of offensive workplace behavior? Well, this has changed over time. What might have been tolerated in the Mad Men era is not acceptable now. The courts have set some guidelines on scenarios which we cannot discriminate (age, race, religion, etc.) and we could start there. Derogatory comments, jokes or stories about people’s gender, religion, etc. would be considered offensive by most people in the modern workplace.

But I see another level. There are less obvious areas where we can be offensive. For movies, blog posts and social media

updates you may start to see the words “trigger warning” or a bright yellow triangle warning sign with an exclamation point and a TW (trigger warning). This alerts people, with more specific sensitivities, about content that might be offensive to them. For example, someone who has experienced abuse or has post-traumatic stress disorder (PTSD) may become anxious, upset or emotionally triggered by a movie that has scenes of violence or military attacks.

In the workplace how do we avoid triggering people or suffering through conversations that are upsetting? Here are a few thoughts:

- Be aware of social trends and the law. Times have changed and if you have been in the workforce more than 20 years, you need to be aware of current social issues and know that “old school” behavior is not brushed off. You don’t have to agree with where society seems to be going, you just need to understand the varied opinions.
- Know your co-workers beyond the surface level. If someone has had a death

in the family, is struggling financially or advocates strongly for a cause, certain topics may cause anxiety or strong reactions. It is always best to avoid controversial topics at work. Think before you speak.

• Speak up for yourself. Your colleagues are not mind-readers. They will not know you are a strict vegetarian or an animal rights advocate if you don’t tell them. That still doesn’t mean you might not have to join them at the chuck wagon barbecue, but it’s more likely you will be offered the veggie-burger. Most people are not out to offend. Be understanding and patient as people learn to adjust. □

Mary Louise VanNatta is CEO of VanNatta Public Relations a PR, event planning and association management company in Salem, OR. www.PRSalem.com or twitter.com/PRsalem

Three Hurdles To Knowing Tax Reform

It’s an election year, which means it’s time to drag the old tax-reform issue out of the attic and blow the cobwebs off of it.

Just how important are tax issues to small business? In a survey of small businesses ranking 75 issues of concern for small businesses, federal and state tax issues occupy 5 of the top 10 items on the list. According to the April 2014 Small Business Economic Trends report, 21 percent of small business cited taxes as the single most important problem facing them today.

The Small Business Administration of Advocacy estimates it costs small businesses 206 percent more to comply with the tax code than it costs their larger counterparts. Small businesses spend on average \$74 per hour on paperwork associated with tax compliance.

Gov. John Kitzhaber is not the only politician seeking re-election to make tax reform

a plank in his platform, but he’s the most influential, and, as a result, will be held the most accountable for his seriousness about it.

For him and all the other candidates, here are the three hurdles of understanding one needs to leap in order to be keenly informed

OREGON STATE DIRECTOR JAN MEEKCOMS



about tax reform as it relates to small businesses.

First Hurdle

Regular readers of this column have seen me cite this very important statistic before, and will again. According to the U.S. Small Business Administration’s Office of Advocacy, Oregon small businesses account for 98 percent of all employers and give jobs to 56 percent of the labor force. In short, tax reform needs to start on Main Street, not Wall Street, if you want to improve Oregon’s economy.

Second Hurdle

Lowering corporate tax rates falls short in helping

most small businesses. Sorry, but the vast majority of small businesses, 75 percent, pay taxes at the individual rate.

To explain further, I’ll call on economist Kyle Pomerleau of the nonpartisan Tax Foundation.

“Today, there are vastly more non-

“Oregon small businesses account for 98% of all employers and give jobs to 56% of the labor force.”

corporate businesses than traditional corporations and they now earn more net income than traditional corporations. These businesses face top marginal tax rates higher than 50 percent in some states. Thus, ignoring the top individual tax rate—even while lowering the corporate rate—means the United States will continue to expose a broad swath of business to high tax burdens.

“To understand the impact of higher tax rates on business income, it is instructive to look at the tremendous growth in taxpayers reporting business income over the past three decades as sole proprietors, S corporations, limited liability corporations (LLCs), and partnerships.

“These non-corporate firm types are often referred to as ‘pass-through’ entities because the firm’s profits are passed directly through to the owners and taxed on the

owner’s individual tax return. By contrast, the profits of traditional C corporations are taxed at the corporate level first before being distributed to the owners (shareholders) ...

“As lawmakers consider policies to improve the competitiveness of American businesses, they should not forget that individual income tax rates are just as important to business activity as the corporate rate.”

Third Hurdle

Oregon legislators have been nasty, brutish and short to the small-business owners of our state. After grudgingly extending a small business tax reduction rate of 7 percent during the October 2013 special session, they tried swiping it back in this year’s short, 35-day session. It is sure to be under siege again in the longer 2015 session.

Candidates, now that you’ve leaped the three hurdles of understanding tax reform

“Meekoms” cont on page 20

“... it costs small businesses 206 percent more to comply with the tax code than it costs their larger counterparts.”

If you read last month's article then you have a good understanding of what a bond is and why they are bought and sold.

You should also be congratulated for getting through a pretty dry subject! This month's article will cover the fun and interesting side of bonds and the things you really ought to know before you purchase one.

There are three important things to understand about a bond before you buy it: the par value, the coupon rate, and the maturity date. Knowing these three components gives an investor a good grasp of what he/she is buying and the ability compare it to other potential investments.

Par value is the amount of money the investor will receive once the bond matures, meaning that the entity that sold the bond will return to the investor the original amount for which it was loaned, called the principal. As mentioned last month, par value for corporate bonds is normally \$1,000, although for government bonds it can be much higher.

The coupon rate is the amount of interest that the bondholder will receive expressed as a percentage of the par value. Thus, if a bond has a par value of \$1,000 and a coupon rate of 10%, the person holding the bond will receive \$100 per year. The bond will also specify when the interest is to be paid, whether monthly, quarterly, semi-annually, or annually. We all long for the days of a 10% coupon rate.

The maturity date is the date when the bond issuer has to return the principal to the lender. After the debtor pays back the principal, they are no longer obligated

Par, Coupons & Maturity

SBJ FINANCIAL COLUMNIST RAY SAGNER



to make interest payments. Sometimes a company will decide to "call" its bond, meaning that it is giving the lenders their money back before the maturity date of the bond. All corporate bonds specify how soon they can be called, if they can be called at all. Federal government bonds are never called, although state and local government bonds can be.

The key piece of information to know about a bond in order to compare it with other potential investments is the yield. You can calculate the yield on a bond by dividing the amount of interest it will pay over the course of a year by the current price of the bond. You can also just ask your Financial Advisor to do it.

Why not just look at the coupon rate to determine the bond's yield? Bond prices fluctuate as interest rates change, so a bond can trade above or below the par value based on what interest rates are. If you hold the bond to maturity, you are guaranteed to get the par value back, which may be more or less than what you paid. However, if you sell the bond before it matures, you will have to sell it at the going rate, which may be above or below par value.

Say you bought a \$1,000 bond with a coupon rate of 10% that matures in 10 years. This bond would pay you \$100 per

year for a decade, at which time you will get back the \$1,000 in principal. Now say you still own that bond seven years later, when long-term interest rates touch 5%. Newly issued bonds (paying that interest rate) would only pay \$50 a year. As a reflection of the fact that interest rates have dropped since the coupon rate was set on the bond, you would actually be able to sell your 10% bond for more than the \$1,000 par value. This is because an investor would be willing to pay a premium rate for a bond that paid 10%.

Because you can buy a bond above or below par value, bond investors often use another kind of yield called "yield to maturity." The yield to maturity includes not only the interest payments you will receive all the way to maturity, but it also assumes that you reinvest that interest payment at the same rate as the current yield on the bond and takes into account any difference between the current par value of the bond and the actual trading price of the bond at that time. If you buy a bond at par value, then the yield to maturity will be very close to the current yield, which is exactly the same as the coupon rate.

Those are the basics that investors should have some familiarity with, so take this knowledge and use it to the best of your

ability. The phrase "knowledge is power" appeared in writing for the first time in Thomas Hobbes Leviathan in the 1600s and has been used ever since. Hopefully the bit of knowledge presented here will give you a bit more power and better control over your own investment decisions. □

The purpose of this article is to inform our readers about financial planning/life issues. It is not intended, nor should it be used, as a substitute for specific legal, accounting, or financial advice. As advice in these disciplines may only be given in response to inquiries regarding particular situations from a trained professional. Ray Sagner is a Certified Financial Planner with The Legacy Group, Ltd, a fee only Registered Investment Advisory Firm, in Salem.

Ray can be contacted at 503-581-6020, or by email at Ray@TheLegacyGroup.com. You may view the Company's web site at www.TheLegacyGroup.com

Getting To Know The Fidelity Title Team: Shirley Gilbert, AVP/Senior Escrow Officer

I was born and raised in Southwestern Kansas, in a small town called Dodge City. Yep, Dodge City Kansas! Matt Dillon? Miss Kitty? The Long Branch Saloon? Yes!! I went to elementary, middle and high school there, and made it through 2 years of community college. I moved away when I was 28 but it was a wonderful town to grow up in!

We moved to Salem in 1998. We were living in the Bay Area at the time and grew tired of the cement, traffic and rat race. We settled in this area after taking a weeklong trip through Oregon, Washington, Idaho and Montana. My husband, Michael, had been to Silverton/Silver Falls on vacation in his youth. We decided that we BOTH loved Salem and packed up and moved to the beautiful Willamette Valley!

I love that the origins of Fidelity can be traced back over 150 years. I love that at Fidelity, the quality of our customer service, level of employee loyalty and commitment are enhanced by our employee stock ownership. I think stock ownership is a

motivational force for ALL Fidelity employees because the Company's success is dependent on OUR efforts and contributions.

The best part of my job is sitting at the closing table with buyers and sellers! I love what I do and I consider it a privilege to help them through the sometimes frustrating and complicated process of a home purchase/sale. I am committed to helping ALL the parties understand the escrow process and have a successful close of escrow.

It is amazing to work in Salem's premier building, The WaterPlace. Being a LEED certified building. This building has achieved its environmental goal and is performing as designed. It's a beautiful place to come to work every day! Fidelity National Title in Salem is "Certified Green Plus". We



have gone above and beyond in an effort to improve our sustainability practices, not only by being environmentally responsible, but also socially and economically.

I am VERY proud of my co-workers and I consider it a blessing to be able to work with such a great group of professionals

every day. The combined years of experience of the Escrow Officers in my office total 263 years. You can't just find that type of experience and dedication anywhere, so you know this is a special place to work!!

Speaking of Ted, what is there to NOT like about Ted? Ted Urton is the most caring, conscientious, dedicated man that I know. He is the County Manager for the Mid-Willamette Valley for Fidelity National Title but is also very involved in our City and State. He is involved in Chemeketa Community College, The Homebuilders Association of Marion and Polk Counties. I love that he is involved in NAMI and too many others to list in this small space.

I feel we are leaps and bounds ahead of our competition! We strive to be the most educated and experienced Escrow Staff in the valley. Our company is always on the leading edge of legal updates and classes to keep the employees AND the Real Estate Community updated on all the new laws that are being passed!!

What are your passions and hobbies outside work? My passion is my God and my family. I love the Lord and strive to be a better person daily. I am dedicated to my husband, Michael and my son, Troy. We love living in Keizer in a home that is our sanctuary. I love to garden, the best part is getting my hand dirty! My other love is my dogs. We love the Chihuahua breed and do our best to give back to the rescue community. □

Summer At Volcanoes!

Looking for local, family entertainment this spring and summer - and save some cash? Come and see the Oregon State Beavers and the Salem-Keizer Volcanoes !

The Beavers are coming to Keizer to play at Volcanoes Stadium, versus the University of Portland Pilots , on Tuesday, May 13th. One month later, on Friday, June 13th, it will be Opening Night for the Salem-Keizer Volcanoes as they take on the defending League Champion Vancouver Canadians.

Two Games – One Low Discounted Price !! *For just \$30, you will receive a Lower



Level Box Seat for Both of these great games. Lower level box seats are the best seats available at Volcanoes Stadium.

These field level seats offer the very best views, comfort and service. (*while supplies last, subject to availability). PLUS, enjoy a fantastic post-game fireworks show on the Volcanoes’ Opening Night presented by PT Northwest !

Order your tickets now - Just ask for the Combo Pack ~ call 503-390-2225 !

Perfect gift for Mother’s Day (May 11th) or Father’s Day (June 15th). □

All-New River-Friendly Oregon Fertilizer

River-Friendly Oregon Fertilizer Product Arrives in Garden Centers

An all-new fertilizer sourced from Oregon communities will begin nourishing Northwest gardens this spring. Clean Water Services, Washington County’s water resources management utility, has announced that its new Clean Water Grow™ plant fertilizer is now available in garden centers throughout Oregon and SW Washington.

Clean Water Grow™ is a slow-release fertilizer made with recycled phosphorus recovered through the wastewater treatment process. It is sustainably produced, environmentally friendly, and safe to use on residential and commercial gardens. The fertilizer is plant-activated, releasing a steady supply of vital nutrients for up to six months. The slow-release technology also reduces fertilizer runoff, benefitting local waterways and wildlife in addition to local gardens.

Clean Water Grow™ is currently available through the following retailers: 13th Street Nursery – Salem, OR; Al’s Garden Center - Gresham, Sherwood & Woodburn, OR; Bauman Farms - Gervais, OR; Deep Creek Garden Center - Gresham, OR; Farmington Gardens - Beaverton, OR; Four Seasons Nursery - Central Point, OR; Jackson Bottoms Wetlands Preserve Nature Store - Hillsboro, OR; Larsen Farm Store - Hillsboro, OR; Marbott’s Garden Center - Portland, OR; Portland Nursery (2 locations) - Portland, OR; Southern Oregon Nursery - Medford, OR; Terra Casa - Damascus, OR; The Eugene Backyard Farmer - Eugene, OR; Tony’s Garden Center - Portland, Happy Valley, OR; Yard ‘N Garden - Vancouver, WA.

The product is available in 3lb, 20lb and 50lb bags. A portion of each Clean Water Grow™ purchase will support the Clean Water Institute, a non-profit dedicated to scientific research, environmental

education and the protection of water resources.

Product distributor Nursery Hub’s Kyle Webster is enthusiastic about the product and the partnership with Clean Water Services. “Clean Water Grow™ is an excellent addition to our eco-friendly product offerings as well as our company beliefs,” Webster said. “We can make a positive impact on our environment, one plant at a time.”

Clean Water Services, in partnership with Ostara Nutrient Recovery, pioneered the innovative process to remove phosphorus from wastewater and convert it into a high-quality, environmentally friendly fertilizer product. In addition to producing a valuable resource, the process reduces pollution, chemical use and energy consumption.

Nursery Hub, headquartered in Portland, Oregon, is a sales and distribution company supplying high quality hard goods to commercial growers and industry retailers. The company works directly with select manufacturers to offer eco-friendly, professional grade products at an affordable price, and provides retailers with quality products, training, product demonstrations and sales support.

Clean Water Services is the water resources management utility for nearly 542,000 people in urban Washington County and small portions of Multnomah County, Clackamas County, Lake Oswego, and Portland. Clean Water Services operates four wastewater treatment facilities, constructs and maintains flood management and water quality projects, and manages flow in the Tualatin River to improve water quality and protect fish habitat. Although Clean Water Services maintains a close working relationship with Washington County government, it is a separately managed and financed public utility. □

College Supports Goodwill Industries

Clackamas Community College is providing business classes to 29 managers at Goodwill Industries store in Salem. The classes, offered by the college’s ActOn Retail grant staff, will prepare the Goodwill employees to earn a Retail Management certificate at CCC, aimed at increasing professionalism and opportunity.

Paul Moredock, director of the ActOn grant at CCC, has been working with Goodwill for several months to develop the partnership and coursework for the employees. “The retail management certificate fits well with the mission and goals of Goodwill Industries,” he said.

Students in the Goodwill class are taking Business Administration 285, Human Relations in Business. The class is in a hybrid format. A CCC instructor teaches at Goodwill once a week for two hours, and students study in an online format for the other instructional portion. In addition, the ActOn grant staff provides support to the students through individual career coaching.

Once the students finish the initial course, CCC will work with Goodwill to provide each of the nine classes in the certificate program. Additional groups of students are planned for Goodwill employees in Vancouver, Wash., and Wilsonville.

CCC developed a retail management certificate program several years ago to meet the needs of the industry in Clackamas County and surrounding areas. The federal ActOn grant provides additional support and resources to advance the program to both incumbent workers in the industry and to connect business students with opportunities in the retail sector. Salaries for retail managers in the region start at about \$43,000 annually.

Goodwill’s mission is to help people with barriers to employment connect to work or grow in the job they already have. “This class elevates our employee confidence and professional service our shoppers deserve,” said Terry Gillette, Career Center information and systems program manager, at Goodwill Industries of the Columbia Willamette. “The program was affordable, the curriculum was on track, and it’s time efficient.”

For more information about the ActOn Retail grant at CCC, please contact Paul Moredock at 503-594-6186 or email paulm@clackamas.edu. □

“ISABELL” from page 9

Finally, Marcia Fulton, D.V.M. and sister, Susan Moore, M.S. on March 29, 2012, opened No Frills Pet Clinic at the corner of Kuebler Blvd. and South Commercial, right across the street from Applebee’s.

My wife, Donna, and I had seen the No Frills Pet Clinic sign for some time before Donna decided to take one of our pets – we had at the time 2 miniature dachshunds and 2 cats – to them for something fairly routine. Donna fell in love with them immediately and with each visit, including some very unhappy ones, she became even more impressed with the personal concern, compassion and care they exhibited, for the pets and for her. Putting one of our old cats, beloved Abigail, down was actually accompanied by a very emotional rosary ceremony.

Having accompanied Donna and our pets there a few times, I, too, had the opportunity to meet them and observe their pet-side manner. I was equally impressed.

Understanding their compassion for pets, I asked them how they draw the line on their availability and rates for customers. Marcia responded with, “In this line of work, you always have to think “medically” when diagnosing for the animals not about cost and associated issues”.

I think she answered that question the way most of we pet owners would like to answer it. We love our pets! They are members of our family and we’d all like to treat their health issues as well as we would a human family member. But, being realistic, sometimes we can’t afford it. Overcoming that barrier is what No Frills Pet Clinic is all about.

Again, No Frills Pet Clinic is located at 5048 Commercial St. SE at Kuebler Blvd. here in Salem. You can find them with a brief description of their services and some pictures on Face Book if you search with their name: “No Frills Pet Clinic”. Their phone numbers are: 503-363-3344 and 503-364-1806. They’re open Wednesday through Saturday from 12 noon to 7pm and on Sunday from 2pm to 7pm.



Which brings us back to the mission statement for No Frills Pet Clinic: “To remove the cost barriers to pet ownership by providing excellent veterinary care to family pets at extraordinarily affordable prices”!

You’ve heard the expression by a tv car dealer, “for the love of cars”. Well, these two sisters do what they do “for the love of pets”. Donna and I have never met anyone who cares more for your pets and your feelings than these two. And, oh, by the way, their rates are considerably below what we were used to spending on veterinarian care. You must check them out! I guarantee, you will fall in love with them just like my wife, Donna, and I have. Do it, for the love of pets! □

Bill Isabell is chief meteorologist for Salem’s First Choice, KBZY Radio, 1490am

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of Oregon

Janet Taylor, Elected Chairman- The Board Of Trustees, Oregon Historical Society

Former Salem Mayor Janet Taylor has been unanimously elected to serve as Chairman of the Board of Trustees of the Oregon Historical Society. Taylor will assume the Chairmanship at the Society's Annual Meeting of the Membership on May 3 in Portland.

Founded in 1898, the Society serves as Oregon's primary research collection and museum about Oregon history. OHS has an extensive collection of historical pieces, including over 85,000 artifacts and 3 million photographs. It safeguards and presents Oregon's history through a museum, research library, academic journal, educational programs, and website content.

Taylor was elected to the OHS Board of Trustees in 2011. A resident of Salem for over 50 years, Taylor and her husband, Duane, are the former owners of a



*"I am honored to
have been selected
to lead Oregon's
premier heritage
organization."*

*"Janet is precisely
the right person
to lead the OHS
Board of Trustees"*

manufacturing company which provided construction products to seven states. She served as Mayor of Salem from 2003-2011.

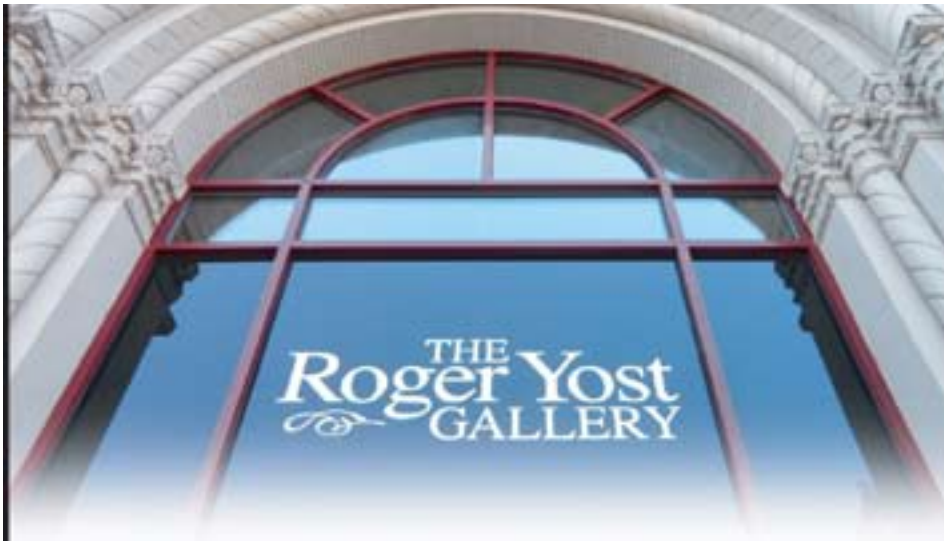
Dr. Jerry Hudson, Chairman of the OHS Board of Trustees Nominating Committee and former President of Willamette University said, "Janet is precisely the right person to lead the OHS Board of Trustees at this exciting time in our 116 year history. She is widely respected throughout our state, and is passionate about the critical importance of history."

Taylor said, "I am honored to have been selected to lead Oregon's premier heritage

organization. I look forward to working with OHS Executive Director Kerry Tymchuk and our outstanding Board to continue our great momentum of the past several years, and to ensure that the Oregon Historical Society serves and benefits every corner of our state."

About the Oregon Historical Society

Since 1898, the Society has served as Oregon's primary research collection and museum about Oregon history. OHS has an extensive collection of historical pieces, including over 85,000 artifacts and 3 million photographs and films. It safeguards and presents Oregon's history through a museum, research library, academic journal, school programs, and website content. □



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Thus far, 2014 is a great year for real estate! Home values are increasing, while interest rates stay low, making it a good time for both buying and selling.

If you are thinking about purchasing a home in the Salem/Keizer area, DeeDee can help. "Buying a house is one of the most important purchases you will ever make, and I will be there to help and support you every step of the way. As your buyer's agent, I will work tirelessly to help you secure your next home."

DeeDee will happily do a market analysis of your home to ascertain its value in today's market. She will also walk through your home and give you ideas on how to prep your home for showings. "Making your home market-ready is one of the most important things you can do as a seller. Cleaning and decluttering are the quickest and most cost effective ways."

DeeDee is an Earth Advantage Broker. "There are so many benefits for the homeowner - Indoor air quality is better, which is great for people with allergies, indoor temperatures are more consistent, and of course, lower utility costs."

Reviews:

"We were very pleased with DeeDee and her real estate skills. She is always prompt when returning phone calls and answering emails. She truly was available for showing homes at our convenience. I've worked with agents before and she definitely went above and beyond what is required. Thanks DeeDee for nailing down the home I wanted!"

"DeeDee was super to work with, and I have recommended her to friends. She did a fantastic job handling our listing, keeping an eye on our property, coordinating with our stager, and managing our sale while keeping us informed as out-of-state sellers. Furthermore, DeeDee was always available to us through text, email, and phone calls."

"Thanks, DeeDee! We got exactly the price we wanted!"

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Sister's Irish Bistro Grand Opening

April 19, 2014

Sister's Irish Bistro's Grand Opening on Saturday, April 19th at the Reed Opera House's "3rd Saturdays at the Reed" proved to be a tremendous success. Offering scrumptious and authentic dishes from Ireland, Sister's Irish Bistro is a delight to frequent. Situated in the basement of the Reed, the location is also perfect for a quiet and private meal, with a stone-wall fireplace for late nights.

Come in and see what everyone is so happy about!

Facebook Hosted “Small Business” Event With Salem Chamber

Members of the Salem Area Chamber of Commerce were personally invited to a special event at the Salem Convention Center on Wednesday, April 23 from 8:30am - 10:30am. This event was free to Salem Chamber members and only 300 seats are available.

Facebook’s small business team was in Salem to co-host a special “Small Business Boost” presentation in partnership with the Salem Chamber.

Lectures included topics about best practices, success stories, and strategies for how to grow, manage, and understand your business identity on Facebook.

There are over one billion people on Facebook. It’s important to learn how to reach the right audience for your business and turn them into loyal customers.

Special thanks to Jason Brandt, Chief Executive Officer, Salem Area Chamber of Commerce, for coordinating this special event.



Willamette Valley Community Health Invites The Public To Attend CAC Meetings

Willamette Valley Community Health invites the public to attend its monthly Community Advisory Council (CAC) meetings to ensure the needs of all Oregon Health Plan (OHP) members are addressed and to improve the quality of services provided to members. The CAC discusses a variety of issues that are important to people on the Oregon Health Plan.

These meetings provide the opportunity for community members and OHP recipients to learn about WVCH activities and goals. Public input can be given directly to WVCH representatives, and community members can also interact with others who share interests in improving the health and well-being of those in our community.

The Community Advisory Council meets at 5:30pm on the second Thursday of every month. Meeting locations change each month to allow people from all areas of

Marion and Polk counties the opportunity and convenience of attending a local meeting. Meeting locations can be found by visiting the WVCH website www.wvch.org, <http://www.wvphealthauthority.org>, or by calling the WVCH customer service line at 1-866-362-4794.

Public comments are accepted in the first 15 minutes of the meeting. The public comment period is not for personal complaints or grievances, but to share ideas and concerns about WVCH and the community as a whole.

Detailed comments can be e-mailed to: cac@mvipa.org. If you do not have e-mail access, please send your comments to the following address:

WVCH Community Advisory Council
Attn: Quality Improvement Department
2995 Ryan Drive
Salem OR, 97301. □

Willamette Community Bank Declares Quarterly Stock Dividend



Willamette
COMMUNITY BANK

Willamette Community Bank’s (OTCQB: WMCB) Board of Directors has approved a 3% stock dividend, to be paid on May 25(th), 2014 for shareholders of record as of May 5(th), 2014. The dividend marks the first time that the bank, headquartered in Albany, Oregon, has paid a dividend in its history. Willamette Community Bank has just come off of a record net income year in 2013, and has also recently announced an expansion into the Salem, Oregon, market with a Loan Production Office. The dividend, marking another momentum point for the company, was praised by shareholders and the company’s top management. The bank’s CEO, Dan McDowell, stated, “We have had extraordinary success over the

last year, along with some very positive additions to our team and our capabilities. I am very pleased that we are able to reward our shareholders for their commitment to Willamette Community Bank.”

Willamette Community Bank, headquartered in Albany, Oregon, is a community bank focused on creative business solutions and customer service. The bank, founded in 2003, has enjoyed consistent profitability since 2005. If you would like to learn more about Willamette Community Bank, please contact Stewart Williams, Senior Vice President, at swilliams@willamettecommunitybank.com. □

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“Meekoms” from page 9

from a small business perspective, here’s some rhetoric you can play with.

- It’s Main Street, not Wall Street, that gives most Oregonians their jobs and the state most of the revenue it needs to operate.

- But small businesses are not smaller versions of big businesses; they have uniquely different difficulties in remaining solvent, including getting little advantage from cuts in corporate tax rates, because almost all of them pay taxes at the individual rate.

- If re-elected (or elected), I’ll be a friend of small business.

By the way, Governor Kitzhaber, since you’ve been meeting with the larger business associations in shaping your tax reform package, how about including the largest small business association? NFIB has 350,000 members nationwide and 7,500 small business members in Oregon. None are publicly traded corporations. Awaiting your call. □

Jan Meekoms is Oregon state director for the National Federation of Independent Business.

Salem Electrics Lights Up

COLUMNIST RANDY FRANKE

Salem Electric (SE), a non-profit cooperative corporation owned by its members, lights up West Salem with its services and shares that light with the United Way (UW) of the Mid-Willamette Valley. They are a valuable industry participant in the cause to assist local organizations through charitable giving.

SE company was founded in 1938. Its service area is 17.48 square miles with approximately 18,578 customers and is governed by a seven-member Board. They value community service and encourage their 49 employees to be active in local volunteer activities. United Way is one of the key groups supported by SE and they have been holding a company campaign for almost 30 years.

Jenny Stalling is the employee campaign coordinator; she manages SE’s on-site UW campaign. She proudly said, “31% of employees pledge and 80% of employees participate in the fundraising campaign.” SE makes donating to the UW educational by discussing the importance of



pledging and inviting speakers to talk about the campaign. Salem Electric also makes it fun. This last year they included a ping pong tournament, a chili cook off, a golf putting contest, and a pie eating contest.

In more UW News: Now is the time to think about the Days of Action. June 20 and 21. It is an opportunity to come together to harness the volunteer spirit and improve the conditions in our community. UW will provide options and coordinate community service projects in Marion, Polk and Yamhill counties. You can create your own workplace team to help. Registration for volunteer teams and projects will remain open until Thursday, May 15. You can find a Company Commitment Form online at unitedwaymwv.org or call or email Sherry Lintner, 503-363-1651 x312 (slintner@unitedwaymwv.org) for more information.

Thanks for sharing. Give. Advocate. Volunteer. LIVE UNITED. □

Interview With Mike “Wit” Witenberger

This year I’ve decided to expand my article and interview interesting business owners around town. My first interview will be with Mike “Wit” Witenberger, my very own barber, and owner of OK Barber Shop on State St. We sat in his shop (337 State Street) – he, in his standard Hawaiian shirt and zip up vest and me with coffee in

hand. Mike has cigars in a humidor in the back, Yankee paraphernalia adorning the walls, and all of the old memorabilia and tools of barbers over the years. It is a museum and one that I love going to. You see, I have been seeing Mike since my very first haircut 30 years ago. My Dad started going to Mike when he was twelve and my Grandfather still sees Mike regularly. Recently, I took my own 1 year old to get his first haircut with none other than Wit. Four generations seeing one man, incredible!

Mike is a Salem native. He went to McKinley Elementary, Leslie Middle School and then on to South Salem HS, class of 1960.



INSIDE SCOOP ALEX CASEBEER

He often reminisces of an older Salem, people whose hair he’s cut over the years and rarely talks about the

“My first interview will be with Mike “Wit” Witenberger, my very own barber, and owner of OK Barber Shop on State St.”

future. He’s happy right now, doing what he’s doing.

So what makes this barber any good, successful and happy? Let’s find out!

Mike, give me a brief history of OK Barber Shop, and in particular, this location.

- “This is the 3rd longest continuously operated business in

its original location in the city of Salem. Clearance Bunce was the first operator in 1907, in this exact location. My father, Roy, purchased the shop in 1954 and I came on board in June of 1963. I bought the shop

in 1978 and the rest is history.”

How long have you been working here and why did you get in to the business?

- “In June it will be 54 years and I have no

idea why I got into the business. I went to Barber school when I was 20, started work at 21 and have never looked back.”

What is your main business philosophy and have you changed over the years?

- “I don’t know that I have one, really. I trust people, like to make conversation and jab with people, and keep my business simple. Why over complicate things if I don’t have to?”

Why are all little children terrified of you for their first haircut?

- (laughs) “Well not ALL are. Most are, but some just sit right down and never move a muscle. I do think that parents often lie to their kids – saying things like “You are going to the doctor and are going to get a shot, but don’t worry, it won’t hurt”. Well shots DO hurt! So when they try to tell

their kids that a foreign man with razors, scissors and a white cape that gets tied around your neck isn’t scary, well, you tell me.”

Who is the most memorable person you’ve given a chop to?

- “I remember Governor Tom McCall coming in here quite often when he was in office. Tom Kay Sr., Les Green and other great guys of their generation all still come to see me, which is nice.”

Why no credit card machine? Cash only? What’s the deal?

- “I mentioned earlier that I like to keep my business simple. There is no need for me to pass along charged interest rates to customers. Cash or check is fine with me.”

What is your secret to staying in business for this long, in one place, with little or no fuss?

- “I’ve been lucky enough to only have had 3 landlords and our relationships have



“Casebeer” cont. on page 24

Hello everybody;

For whatever reason I feel compelled to tell you more about the good quality of some vegetables. As a matter of fact, I know why. DUH! ! It is spring time. Time to give your old garden a makeover.

If you read any of my articles, you know already that I am not the gardener in my household, my hubby is, and he is very good at it. So I say: why change something if it works? Yes, I have some input on what he is going to plant, I guess, because he knows me too well and he knows what I like.

For example, he knows I don't like rhubarb. Let me tell you a little story about that. I did not grow up eating rhubarb. I don't even know if that was a vegetable known in Naples, I just know that I had never tasted it.

So here I am in the States for the first time to meet my future husband's father. We are in his kitchen and there was some rhubarb on the counter. I said something stupid like "I have never seen red celery; in Naples we don't have it!" So, I am sure you know what came next. My father-in-law cut a stalk, washed it and gave it to me.

"Go ahead and try it", he said. That was the first and last time I had rhubarb.

So, let's talk about some vegetables and fruit that you might want to plant because they have good flavor and because they are good for you. Most kids don't like "good for you" anything, but you will have to keep trying to fix them in a way that will

Going Green In Spring

SBJ FOOD COLUMNIST LULLU TRUITT



encourage them to eat any vegetable. I will excuse them if they don't want rhubarb though.

Sauté your favorite vegetable with some olive oil, some butter and top with balsamic vinegar, some Pecorino romano or Parmigiano Reggiano. For potatoes, zucchini, squash, yams you might like to use the Spiral Slicer. This gadget is great because it makes, for example, zucchini look like loooong spaghetti. You can top them with tomato sauce and Parmigiano.

Avocados: ok you don't plant them but try to eat them, because they are a good source of healthy monounsaturated fat. They contain potassium, Vitamin C and K (good for bone density) and folate that can lower breast and colon cancer risk.

Carrots: contain Vitamin A, fiber and beta carotene....said to improve the immune system.

Garlic: (not my favorite) is known for reducing risk of breast and colon cancer. Good source of folate and sulfur. I wonder which of those "good things" gives that

"Go ahead and try it," he said."

strong smell and taste that lingers on forever!

Onions: contain sulfur for cardiovascular health and folate (see avocado above).

Mushrooms: contain minerals and Vitamins B and D Said to be anti-inflammatory, and they also fight tumors.

Squash: all colored squash are loaded with beta carotene and other antioxidants. They also have fiber, Vitamin A and have immune boosting properties.

Parsley: folate and potassium are a big part of this very versatile green. It also contains Vitamins A and C; it is a natural diuretic and helps lower blood pressure.

Green Beans: have a low glycemic index that helps regulate blood sugar and is a good source of fiber.

Let's not forget all the dark leaves like Kale, Spinach, Arugula, Mustard Greens, Chard, Watercress and the like. These are rich in Vitamins, Minerals, Calcium, Folate, Phytonutrients (immune boosters) and Sulforaphanes (disease fighters). They also aid in the prevention of breast and colon cancer.

Broccoli, Bokchoy, Brussels Sprouts and other similar greens provide Fiber, Vitamins E, C, and K, plus Folate.

I am going to stop when I think I am still ahead in keeping your attention, but I know there is a limit on what you want to read about "the good stuff" and also I feel I am writing a pharmacy "hand out" for vitamins.

I just want you to eat the right food so I don't lose any of my readers! I know it is selfish on my part, but it might get your attention.

Until next time, keep on cooking.

Lullu Truitt, Lullu's Tutto Cucina 357 Court Street NE, Salem, (503) 364-7900. Gourmet Chef kitchen and accessories, classes and much more!

Prisms Gallery at Reed Debuts Artist

Prisms Gallery at the Reed Opera House in downtown Salem recently featured young artist Alba Larsen for the Reed Opera House retail open house "3rd Saturdays at the Reed".

Alba, a 7 year old, attends The Oregon School for the Deaf where she recently won the Young Artist Award for drawing, and represented OSD elementary at Washington State School for the Deaf's theatrical poetry competition, "Flying Hands", earning Honorary Mention for her theatrical poem, "Rainbows in Springtime".

Alba, with her mother Caroline, uses different forms of art expand her capabilities of expression in creative mediums. Alba has shown natural talent.

She focuses primarily on painting with an addition affinity for theatrical poetry, hoping to perform for more people in the future. Prisms Gallery hosted Alba in hopes the positive environment and experience might give her the confidence she needs to overcome her shyness.



Alba performing for a visitor, Saturday, April 19th, 2014 at Prisms Gallery open house for "3rd Saturday at the Reed"

A recent painting she exhibited at Prisms Gallery was begun by drawing different shapes on a canvas...Alba was inspired by a Picasso painting, and formed the shapes into a native face-mask with vibrant colors which enhanced the shapes throughout the painting.

Another painting by Alba, a still life of fruit with bananas, sold from our Gallery!

Congratulations, and good luck, Alba! □

Wells Fargo Reports Quarterly Income

Wells Fargo & Company (NYSE:WFC) reported record net income of \$5.9 billion, or \$1.05 per diluted common share, for first quarter 2014, up from \$5.2 billion, or \$0.92 per share, for first quarter 2013, and up from \$5.6 billion, or \$1.00 per share, for fourth quarter 2013.

"Our solid first quarter results again demonstrated the ability of our diversified business model to perform for shareholders," said Chairman and CEO John Stumpf. "Our 265,000 team members remained focused on achieving our vision of serving the financial needs of our customers as we grew loans, deposits and increased cross-sell. First quarter 2014 earnings were another record for our Company and capital levels continued to strengthen. Returning more capital to our shareholders has remained a priority for Wells Fargo and we were pleased to have received a non-objection to our 2014 CCAR submission, which included a proposed 17 percent common stock dividend increase to \$0.35 per share in the second quarter of this year and higher planned share repurchases compared with 2013 repurchase activity. As we move forward in 2014, I am optimistic about the opportunities ahead and believe

that we are well positioned for growth."

Chief Financial Officer Tim Sloan said, "We are very pleased with Wells Fargo's performance in the first quarter, particularly in some of the fundamental drivers of long term growth: loans, deposits, investments, capital and credit quality. Revenue remained relatively stable despite the impact of fewer days in the quarter, reflecting contributions from our diversified sources of fee revenue. In addition, we generated revenue more efficiently as we reduced expenses year-over-year and compared with fourth quarter of last year. Income tax expense in the first quarter was \$227 million lower than the prior quarter, driven by a \$423 million tax benefit recognized in the first quarter."

The full news release is posted at wells.fargo.com.



SEDCOR Economic Business Forum

SEDCOR is pleased to announce 2014 Presentations of Cities in Marion and Polk County over the next year. This is a great opportunity to come and learn about what is happening in each of these cities and how they are working together to build jobs.

Sedcor's Economic Business Form is being held on Wednesday, May 14, 2014 at Broadway Commons, 1300 Broadway Street NE in Salem from 12 Noon - 1:30 pm.

This event is sponsored by Covanta.

Presentations will include:

City Features and Benefits

Accomplishments and Improvements

Business Retention & Expansion

3rd Series of Community Presentations:

Woodburn is ideally situated on Interstate 5, halfway between Portland and Salem, and serves as the gateway to several surrounding communities: St Paul, Hubbard, Gervais, Mt Angel, Silverton, and Molalla. With an ethnically diverse population of 24,000, it is the second largest city in Marion County. Woodburn's economy continues to evolve with a variety of businesses ranging from special plastics, warehousing and regional attractions such as Woodburn Premium Outlets (4.5 million visitors annually), Tulip Festival, Fiesta Mexicana, and Woodburn Drag Strip. The Woodburn - Gervais Enterprise Zone offers a variety of incentives to new non-retail businesses. With the pending completion of the I-5 interchange the City is well positioned for the future!

The Mid-Willamette Valley Council of Governments was recently awarded a Technical Assistance Grant on behalf of the

Cities of Gervais and Donald. Each city will participate in the University of Oregon's RARE program.

In 1870, the Oregon & California railroad came through the area heading towards Salem through the Linus Brooks property. A deal between the railroads was agreed by both parties and the plat was signed on Feb 7, 1872. An urban type community known as Brooks was formed with 135 people living in Brooks by 1878. The railroad brought numerous opportunities to local land owners. The swamp land of Lake Labish was drained and found what was called "black gold" or "beaver dam" soil.

Brooks is located halfway between Salem and Woodburn and is the home of Antique Powerland Museums and many businesses including May Trucking, Covanta Energy and Chemeketa Community Fire and Police Training Center.

St. Paul was founded in 1901. The center of St. Paul has been designated a national historic district. The area called Champoege, four miles north of St. Paul, was settled first by Hudson Bay Company trappers. Even before St. Paul had much activity, Champoege was the site of the formation of the Oregon provisional government (1843).

Pre-Registration is required to attend. Contact SEDCOR for more information, at: 626 High Street NE, Suite 200, Salem, OR (503) 588-6225, tlundy@sedcor.com. □



Dutch Bros. Coffee Donating To Muscular Dystrophy Association

Friday, May 2, is 'Drink One for Dane' Day, when all Dutch Bros. Coffee locations in seven states will donate proceeds to the Muscular Dystrophy Association (MDA), the world leader in fighting Lou Gehrig's disease, also known as amyotrophic lateral sclerosis (ALS).

The event kicks off ALS Awareness Month and is held annually in honor of company co-founder, Dane Boersma, who was diagnosed with ALS in 2005 and passed away in late 2009.

Dane's memory continues to inspire everyone within the company to give their all every day. On Drink One for Dane Day, all employees and loved ones proudly wear and proclaim the event slogan, "Drink One for Dane."

"We are eternal optimists and believe one day there will be a cure for ALS," said Travis Boersma, Dane's brother and Dutch Bros. Coffee Co-Founder. "The services provided to families facing this disease are so vital, and we are pleased to support those families."

Last year, Dutch Bros. contributed a record-breaking \$271,500 to MDA for research and family services funding. Since becoming involved with MDA in 2007 Dutch Bros. has donated over \$912,580.

"MDA is immensely grateful to have Dutch Bros. as a partner in helping fund research for ALS and providing services for those served by MDA," said MDA Area Director Arlene Wedsted.

ALS is a disease that affects the parts of the nervous system that control voluntary muscle movement. There is no cure for ALS, and most people with ALS die within three to five years. To learn more about the MDA and ALS, visit mda.org.

Arlene continued, "During the annual 'Drink one for Dane' campaign, to see the outpouring of love and support for Dane, and the thousands of others living with ALS, is truly special and we thank everyone who visits Dutch Bros. on May 2nd."

To find the location nearest you, visit www.dutchbros.com/locations.

About Dutch Bros. Coffee

Dutch Bros. Coffee is the country's largest privately held, drive-through coffee company, with over 215 locations and over 2,500 employees in seven states.

Serving specialty coffee drinks, smoothies, freezes, teas and a private-label Dutch Bros. Blue Rebel™ energy drink, Dutch Bros. is known for a special focus on its communities and customers.

Dutch Bros. Coffee was ranked by J.D. Power and Associates as highest in customer satisfaction compared to other coffee companies in its 2012 and 2013 Specialty Coffee Retailer Satisfaction Reports.

Dutch Bros. Coffee is headquartered in Grants Pass, Ore., and was founded in 1992 by dairy farmer brothers of Dutch descent. To learn more about Dutch Bros., visit www.dutchbros.com. □

House Rep Kim Thatcher Runs For Senate



Kim Thatcher, R, is positioned for Senate

Oregon continues to face challenging times as we struggle to recover from the national economic recession. The State Legislature needs strong leadership to push for a more business-friendly climate that will encourage the private sector to create jobs. What we don't need is more D.U.R.T - Delays, Uncertainty, Regulation and Taxation.

Even though tens of thousands of Oregonians are looking for work and having a tough time putting food on the table, well-intentioned state government programs continue to grow, placing a heavy burden on taxpayers. State government is not sustainable when attempts are made to provide services that are nice to have but not necessary.

We need to prioritize limited dollars for core functions like law enforcement, education, critical human services, and infrastructure; and even within these priorities, we must make wise decisions

within the available budget. I will always remember that every single dollar the government has comes from you, the taxpayers.

In recent years I've helped make headway on common sense reforms to Oregon state policies and passed several transparency measures, but more work needs to be done. I'm honored to serve the residents of House District 25 covering Keizer, Newberg and St. Paul. If elected to Senate District 13 I will also be privileged to serve residents of Wilsonville, Bull Mountain, Sherwood, Gaston, and parts of Tigard, King City, Cornelius, Forest Grove, Hillsboro, Tualatin, and Beaverton.

Among many things, I also plan to re-introduce the bill that might help Oregon take back control of federally-controlled land within our state. I hope you'll join me in making a difference.

Thank you for your support. Remember to Vote! You do make a big difference.

Please take full advantage of the Oregon Legislature's website to track bills, research laws and obtain other information. I encourage you to sign up for my newsletters by clicking on the "E Subscribe" feature to the right or send me an email.

I also invite you to check out an innovative tool available to view the day to day business taking place at the Capitol. The Oregon Channel www.oregonchannel.org offers televised coverage of the House and Senate Chambers as well as most of the hearing rooms.

I encourage you to make use of these resources and I look forward to hearing from you regarding the issues most important to your family, your business and your community.

I am honored to serve you.

Representative Kim Thatcher

Republican - District 25 - Keizer

503-986-1425

900 Court St. NE, H-472, Salem, OR 97301

Email: Rep.KimThatcher@state.or.us

Website: <http://www.oregonlegislature.gov/Thatcher>. □

Oregon Photographer's Club Hosts Free Event

Salem is invited to come view some great photography taken by local photographers.

The Oregon Photographers Club will be hosting three events.

If you know anyone who appreciates or takes inspiring photography please feel free to share this invitation. We are hoping to uncover 10 Photographers to feature at our August Showcase. The goal of the Oregon Photographers Club (OPC) will be to keep Oregon at the center of our

efforts by showcasing work from Oregon photographers, or inspiring photos of Oregon taken by photographers from around the world. Three OPC Events-Downtown Salem 349 State Street, Salem OR 97301

6:30pm - 10:30pm, Friday May 2
12:00pm - 6:00pm, Saturday, May 3rd
6:00pm - 9:00pm, Wed, May 7th.



Join Salem Chamber's ShowBiz Expo May 8th



Join the Salem Chamber of Commerce on Thursday May 8, 2014 from 1:00 PM to 8:00 PM, at the Oregon State Fair & Expo Center~AmeriCraft Center, 2330 17th St NE, Salem, OR 97303.

For more information, please contact Chandra Andersen
Salem Area Chamber of Commerce
503-581-1466, ext. 309
chandra@salemchamber.org

Calendar of Salem Chamber of Commerce events for April:


For details and locations, visit the Chamber website at: <http://local.salemchamber.org/Calendar>.

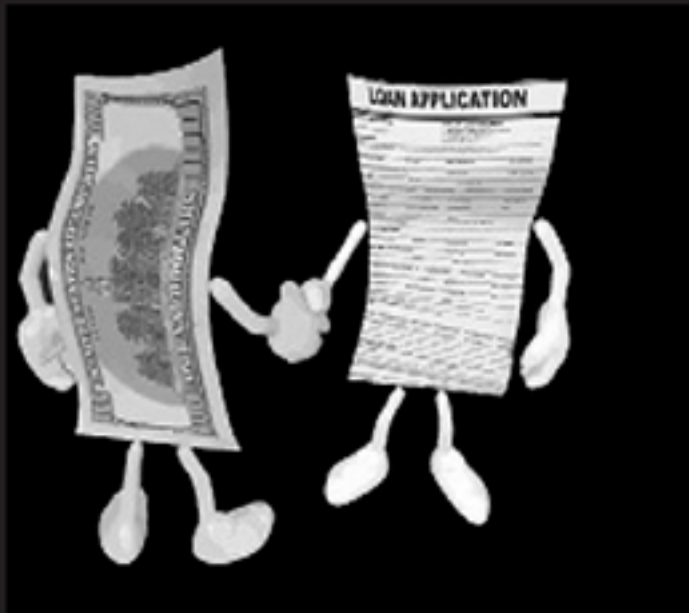
4/1: Chamber Business Women Luncheon
4/1: CONNECTforLUNCH
4/3: Public Policy
4/3: Salem YoungPros Leadership Development Series Kickoff


4/9: Leadership Youth - Education in Action
4/10: CONNECTforLUNCH
4/14: Forum Speaker Series Luncheon - Randy Franke and Sue Miller
4/15: YoungPros - Third Tuesday
4/15: Leadership Salem - Community Resources
4/15: Chamber Business Women Luncheon
4/17: CONNECTforLUNCH
4/17: Salem Area College and Career Fair Spring 2014
4/22: Ribbon Cutting - Salem Multicultural Institute & World Beat
4/22: CONNECTforLUNCH
4/29: State of Education Address 2014

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“Casebeer” from page 20

always been great. I guess the location is good too. But no major secrets for me. It's been business as usual since 1907.”

Why are you infatuated with Chevy's?

- “I'd say it was your Dad (Scott Casebeer) that first piqued my interest in Chevrolet. My first car I ever owned was a Plymouth and now I'm a Chevy man through and through.”

If you could eat at one restaurant for the rest of your life in Salem, what would it be?

- “I really enjoy Rudy's and the Best Little Roadhouse. Great staff and food at both places.”

You seem to trust people a lot. Can you explain yourself?

- (laughs) “If someone - like you - forgets their wallet or doesn't have cash, well that happens. I give everyone the benefit of the doubt and just wait for them to come back and pay sometime later. Plus, since I'm really only selling my time, it's not like they ran off with something they stole. It's just time. But people are good to me, have been for years.”

Who is Denny and what is he doing here?

- “Denny wandered in here in 1974 and hasn't left (chuckles). In all honesty, Denny

and I went to Barber School together and he went his own way for a while, then ended coming to work here in '74 and has been a great friend ever since.”

Will you ever retire and when you do, can I buy OK Barber and keep it going?

- “I'll retire when I expire. And you don't know how to cut hair, so no, you can't buy it.”

Can you imagine Salem without OK Barber Shop?

- “No, I can't. I hope it continues when I've moved on. 107 years is a long time and

I'd hate to see that go away.

I guess you can buy it if you promise not to screw it up.”

Deal. You see, Mike is a legend. He's been around the block a time or two, has witnessed many businesses come and go and has an incredible amount of friends and few enemies. He enjoys his cigars, golf, walking around downtown and talking with the insane amount of people that are loyal to him (like me). We

should all take a page out of Wit's book.

Next time you are on State Street, walk in and say hey to Mike. It will be worth the chat. Until next time, let's all work to become more loyal: to downtown, to our friends and family, and to Salem. It has treated Mike well. □




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15 lb. container(s) of MARIONBERRIES at \$35 each
14 lb. container(s) of BLUEBERRIES at \$35 each
3 lb. Christmas tin(s) HAZELNUTS at \$26 each

Due to different ripening seasons, the tentative pick-up dates are:

STRAWBERRIES – Thursday June 12
RASPBERRIES – Wednesday, July 2
MARIONBERRIES – Wednesday, July 9
BLUEBERRIES – Wednesday, July 30
HAZELNUTS – Late November

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PLUS, your business card advertisement will also be included in the Volcanoes' game day scorecard containing the rosters and stats for both teams.

FINAL BONUS? YES! You, or anyone you designate, will have the opportunity to throw a Ceremonial First Pitch, and meet the Volcanoes on the field prior to a game.

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For Information, call: J. Howard at 503-779-4088
or email: j.howard@volcanoesbaseball.com



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Galen Olsen, Agent: (503) 551-6071,
JOHN L. SCOTT-SALEM



Fabulous view of the Cascade Mtns & West Salem Hills! Custom built, one-owner home. 5 Bdrm + den, 3 Ba, 3146 sq.ft. in desirable South Salem. 9' ceilings throughout, SS appls, Abundant storage, spacious decks with amazing views! \$399,900 (669019)
Rick & Ande Hofmann 503-390-8000
#2455, Re/Max Integrity



WONDERFUL COUNTRY HOME
3082 SF on 27.51 peaceful acres with cozy guest cottage. Large living room, dining room and kitchen make this a great home for family living and entertaining. Mst on the main, den & family room off utility. Large patio & beautiful yard with garden. Room for all your toys and animals. \$530,000 (675608)
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Cambridge at its best!!! Nicely updated home on 0.22 acre lot with gorgeous trees! Granite & stainless in the kitchen, and newly updated 2.5 baths. 3 bedroom, 2-storey home. Living room and separate family room, formal dining. Great covered deck for year round barbecues! Kitchen remodel in 07. Vacuum system. Garage is 924 sq ft!!! South Salem, Cambridge Woods.
\$284,000 (668701)
Margaret Broadus, (503) 871-2741,
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BEAUTIFUL CUSTOM HOME. Charming 4860 SF sits on 2.14 acres landscaped with pond & water features. Master Bedroom on main level, kitchen has granite counters, SS appls & pantry. 5 bay garage, 2 large rooms 27x15 above the garage. Easy access to Salem, a must visit! \$639,900 (675861)
Debra Sussee-Ventura 503-884-1985
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FABULOUS VIEW of the Willamette River and Coast Range! 4 Bdrm, 3 Ba, 3679 SF home on 2.84 acres. Gas fireplace in Living room. Wet bar and built-in entertainment center in family room. Granite, SS appls & walk-in pantry in kitch. Lots of storage. Natural beauty & privacy! \$669,500 (667189)
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A little bit of country. 3.31 acres North of Woodburn. 1825 sqft red brick home on an emerald green house & meticulous landscape. Garages, shops & carport for your toys. Over 500 Christmas Trees aged to harvest & room to grow a huge garden. This is your dream mini-farm. 3 bedrooms, 2 baths. \$350,000, (669997)
Danny Hill, Agent: (503) 807-4386
JOHN L. SCOTT-SALEM Office: (503) 585-0100



Why live in West Salem? THE VIEW!
Outstanding custom built home with view of Cascade Range. Recently updated and basement now completely finished. Sewing/craft room and cozy family room with gas fireplace. Many amenities not found in newer homes. 5 bedrooms, 3 baths, 3268 sqft, 0.19 acres. Extra breakfast room/nook, rec room & full basement. Covered deck, cedar wood siding. \$320,000 (668775)
Jo Ann Naff, Agent: (503) 949-7598
JOHN L. SCOTT-SALEM Office: (503) 585-0100



ONE OF A KIND ESTATE
Spectacular, 4661 SF Manor with unsurpassed views of valley and river, on nearly 7 acres. Italian marble foyer, chef's kitchen includes dual DW and subzero frig, master w/ dual WI closets, in-home prof. office, huge util/craft room. Double heating and cooling systems, unimaginable storage areas. \$850,000 (664443).
Marilyn Shotts, 503-510-2473. RE/MAX Integrity



Great Butte Creek frontage & family farm-house with 2428 SF on 120 acres! 5 bdrm, 3 baths & remodeled kitchen. Former dairy farm suitable for agri business. Land has 80,000 SF of buildings and animal housing. 80 acres of tillable ground & water rights. Unlimited possibilities for this exceptional property. \$950,000 (670990)
Marilyn Shotts 503-510-2473
Re/Max Integrity



One owner, desirable South neighborhood! Lovely home on 0.33 acre lot, with an oversized 3 car garage, and RV parking! New roof & gutters. New siding on front of house. Hrdw floors & granite counters. High ceilings and bonus loft space. Liv Rm & Family Rm separated by gas fireplace. Formal Dining Rm plus informal dining space. Deck & patio for entertaining in large, landscaped yard w/ fountains & outdoor lighting. \$289,900, (666889)
Margaret Broadus, (503) 871-2741
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One-of-a-Kind Restaurant and adjacent buildings in outstanding location. Includes warehouse, manufactured and office buildings. Great investors acquisition with a history of successful operation. Has been renovated with new paint, roof and landscaping. Experienced restaurant people would enjoy this opportunity to own real property with outbuilding amenities. \$950,000, (669314)
Bob Knight, Principal Broker, (503) 949-4727
JOHN L. SCOTT-SALEM



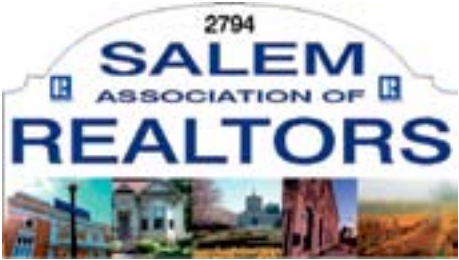
GREAT COUNTRY PROPERTY
11.35 acres, 2492 SF, single level, updated home. Wonderful home for entertaining, inclds patio & huge deck for outdoor living. Large shop w/ barn area, mature fruit & nut trees. Buyers will be delighted! \$375,000 (671955)
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Lovely 3300 SF home with 4 Bdrms. New kitchen cabinets & granite counters, new laminate floors on the main. Built-in speaker throughout, blt-in alarm system, fireplaces in the LR & Mstr, large bonus room. Fully fenced, gas BBQ hook-up, UGS and garden shed. Easy I-5 access. \$389,000 (673763),
Don Meyer 503-999-2381, RE/MAX Integrity



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Don Meyer 503-999-2381
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OUR MISSION is to uphold the REALTOR Code of Ethics; protect and promote the interests of real property ownership, educate and serve.

Letter from Sandi Emery Elwood
2014 SAR President
“I would like to start off by thanking the special events committee and all the volunteers who donated their time and supported our annual awards banquet this year! The evening was a huge success and great fun for all.

Thank you to our annual title sponsors WVMLS, Peak Mortgage and Landmark Professional Mortgage Co., the beverage sponsors OSU Federal Credit Union and Umpqua Bank, entertainment sponsors RMLS, the 32 table-top advertisers, the drink, dessert, printing and photography sponsors, and to all who donated great prizes to this wonderful event. The event was very well attended this year with 220 tickets sold!!!! Great food, wonderful atmosphere and entertainment completed the evening.

Congratulations to all the nominees this year for their outstanding service in this industry. And a special congratulations to the award winners in each category: President’s Award, George Grabenhorst & Sue Curths; Allen Jones Memorial Award, John S Tate; Affiliate of the Year, Lynda Hunt; Commercial Realtor of the Year, Jennifer Martin; Realtor of the Year, Byron Hendricks. Thank you to all of you who continue to stay involved serving on committees as well. This association consists of volunteers with passion for the industry and a vision. With great involvement from volunteers our association continues to grow and work towards goals we set. I am so proud of the continued support and involvement from all.

Lastly, I would like to encourage you all to follow us on Facebook and watch your emails for events, meetings and education credit hour opportunities. We have great classes and excellent speakers coming up throughout the rest of the year. These opportunities are provided at free or low costs to our members. Our association is working diligently, and thoughtfully, to continue to provide great value to our members and be a catalyst to each member’s business. Get involved, be heard, make a difference... Have a great May! ☐

Strength

We Support Our Community!

PHOTO BY RON COOPER



Theodore K. Urton	Jeanne Ayala	Robbie Sue Erion	Deone Wilson	Shirley K. Gilbert	KimberLee Chasteen	Teresa Doerfler	Joan E. Cuff	Kristen Kelly	Judy Horne
Lydia Miller	Cinda Brundidge	Kelli Terjeson	Kari Zohner	Rachel Pairan	Melissa Kroes	Cameo Sabotka	Shelby Wareham	Jocelyn Neidig	Barbie Gibson

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