

SALEM IS READING!

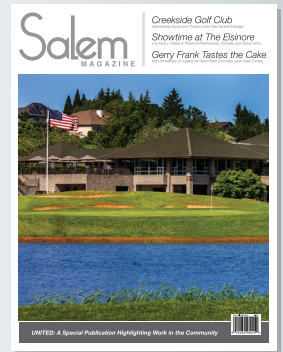
METRO POPULATION 400,408 AND GROWING.

The Business Journal, Salem Magazine and the new LOCAL offer dependable reach in vital market segments. In just 15 years the growth of circulation and coverage has expanded to include the most admired demographics in the valley.

Advertising in our group of publications and their digital platforms offers the widest reach and frequency in the mid Willamette valley. In today's important content generation, the combination of three powerful free standing media outlets can tell your story effectively. Search engines drive right into content created by our newsroom.

All advertising includes digital optimization along with the legendary power of top quality color print and data base circulation.

Add the most dynamic group of publications in the mid Willamette to your marketing strategy. Let's spread the good word...in the Salem Business Journal, Salem Magazine and the new LOCAL.



2020 ADVERTISING AND CONTENT PACKAGE

SIZE	MONTHLY	FREQUENCY DISCOUNTS			
		3 MOS.	6 MOS.	12 MOS.	
DOUBLE SPREAD	\$2400	\$2160	\$2000	\$1880	A MONTH
FULL PAGE	\$1300	\$1170	\$1100	\$1040	A MONTH
1/2 PAGE VERTICAL OR HORIZONTAL	\$750	\$675	\$635	\$600	A MONTH
1/4 PAGE	\$450	\$405	\$380	\$360	A MONTH
1/8 PAGE	\$300	\$270	\$255	\$240	A MONTH

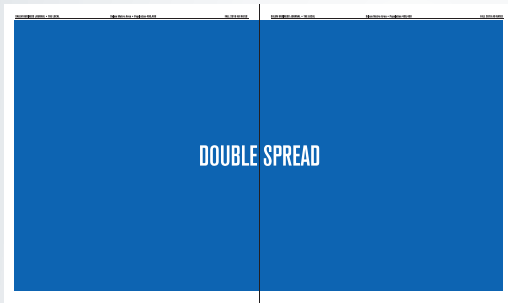
ALL ADS INCLUDE: WEBSITE COVERAGE, CONTENT GENERATION AND EDITORIAL FEATURES.

ONE RATE INCLUDES
ALL 3 PUBLICATIONS
& WEB PLATFORMS

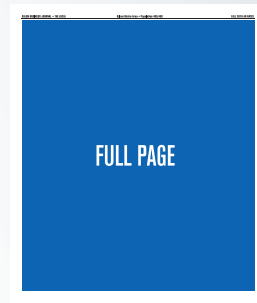


P.O. BOX 93 SALEM OR 97308 • 503-365-9544 • PUBLISHER@SALEMBUSINESSJOURNAL.COM

SALEM BUSINESS JOURNAL | THE LOCAL | AD SIZES - 2020



21.5" x 11.92"



10.25" x 11.92"



5" x 11.92"



10.25" x 5.83"

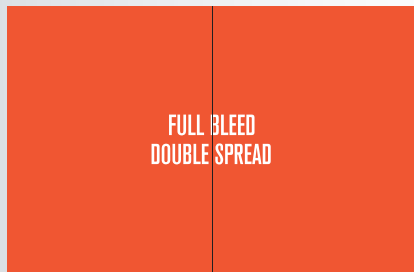


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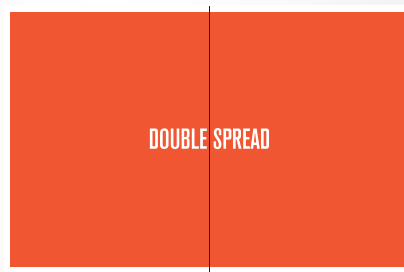


5" x 2.79"

SALEM MAGAZINE | AD SIZES - 2020



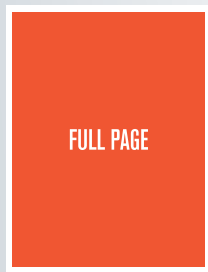
16.5" x 10.75"



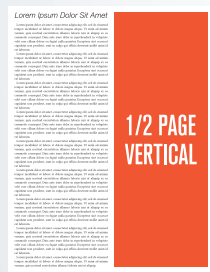
16" x 10.25"



8.25" x 10.75"



7.75" x 10.25"



3.75" x 10.25"



7.75" x 5"



3.75" x 5"



3.75" x 2.375"



PREFERRED FILE FORMATS:
PDF, AI, PSD, TIFF

FOR PDF + AI FILES:
CONVERT ALL TEXT TO OUTLINES +
EMBED + RASTERIZE ANY "LINKED" ELEMENTS @ 300DPI CMYK

FOR PSD + TIFF FILES:
FLATTEN ALL LAYERS + MAKE SURE FINAL DOCUMENT IS 300DPI CMYK

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